

AJIE



in the News

“Bringing Talent & Process Together to Achieve Measureable Outcomes”

Alan J Inman Enterprises spearheads “The Strengthening Families and Communities Coalition in Atlanta, Georgia”

by Alena Inman



Alan Inman’s latest venture into the world of community coalition building steered him south and into Atlanta. From past leadership experiences he knew that a coalition founded on true ownership and genuine partnerships would flourish even if the problems facing the community varied from those in the past. In just 3 months, Alan, facilitating on behalf of the Administration for Children and Families, The Global Peace Festival Foundation, and the Georgia Legislative Black Caucus, assembled and mobilized 45 Atlanta area partners to join a strategic community development movement. With great commitment, these partners agreed to use their similar strengths to serve the Atlanta community in the ways most needed. The Coalition decided to focus on the 4 main problems facing the youth and families of the greater Atlanta area: 1. Teenage Pregnancy 2. Youth Violence 3. School Dropout Prevention 4. Economic Development/Financial Literacy. AJIE gathered the Coalition as a whole every month with its many partners & established leaders from the greater-Atlanta community. Together the Coalition determined its goals as Alan Inman, employing his extensive leadership and coalition building experience, aided the group in forming a strategic plan. The Coalition then focused in on working together toward unprecedented development within their individual locations. The Coalition continues to meet regularly to continue the development of its goals. The work in Atlanta has three components: Interfaith, Family & Service in varying degrees. (NEXT PAGE)



Alan Inman Conference Chairman at the Strengthening Families and Communities Summit



AJI Enterprises works to cultivate the Strengthening Families & Communities Summit in Atlanta

While Alan’s creation of the strengthening families and communities’ coalition in Atlanta is nothing short of phenomenal; the community’s participatory response in its initiatives is nothing short of miraculous. The Strengthening Families Summit that the coalition sponsored in early December, 2010 drew 200 activists from 45 partner organizations on the federal, state, and local levels to the Loudermilk Center in Atlanta. Pulled together by Alan Inman, with substantial help from GA State Senator Emanuel Jones and Carlis Williams (Regional Director of the Administration for Children and Families, (NEXT PAGE)





FROM LEFT TO RIGHT

*Alan Inman,
Rev. Paul Murray,
Young Jun Kim,
State Senator Emanuel Jones,
Jim Flynn:
Head Coordinators of the
Strengthening Families Summit*



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Using the strengths and leadership experiences of each of the Coalition partners, the group reaches out through summits, town meetings, and conferences in order to spur community involvement. Among the prominent members is Chairman of the Global Peace Festival Atlanta 2010, Senator Emanuel Jones, Chairman of the Georgia Legislative Black Caucus. He has been instrumental in the major advances of the coalition in Atlanta this year. The foundation that AJIE has clearly laid in Atlanta is significant and offers an excellent opportunity for substantial development. Atlanta welcomes Alan J Inman Enterprises as a catalyst of change for the purpose of impacting the community. With leadership and vision as its sword and shield, this Coalition can continue to deepen its presence and its impact in Atlanta and thus America. It will require a continued commitment that can yield great results for humanity.

Coalition sponsored events in 2010:

- Strengthening Families & Communities Summit & Town Hall Meeting
- Global Peace Youth Corps
- Character Competencies Project

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(ACF) a subsidiary of the U.S. Dept of Health and Human Services), the coalition enjoyed the support of Atlanta Mayor Kasim Reed from the beginning. Led by Coalition partners, committees were formed in preparation for the Summit and met on a regular basis for months leading up to the Summit day. The leaders of these committees led the 4 breakout sessions during the Summit. The great majority of the 200 Summit participants were themselves the leaders of organizations and/or agencies or longtime activists for social change. This is one reason the discussions were naturally so lively and fruitful. The 3 primary sponsors that convened the Summit were Global Peace Festival Foundation, the USA Dept of Health and Human Services and the Georgia Legislative Black Caucus. Outside of these major sponsors, the Coalition partners took real ownership of the Summit, raising nearly \$10,000.00 to cover the bulk of the expenses. Alan reflected on the beginning point of the concept of the ACF "Strengthening Families" brand that began in the office of Diann Dawson – Director of ACF Office of Regional Operations in DC. The Strengthening Families and Communities' Coalition work in Atlanta and the state of Georgia is now solid ground. After another successful AJIE project, expansion of this blueprint to other cities and regions can come on the foundation of success.



[Driving in a Strategic Direction]: Alan J Inman’s tips for your workplace



As an organization prepares for “strategic planning” it will find that there are different SP models to use as guides. One such model to consider is the Driver’s Model. Most leaders of organizations have a well defined picture of the direction their organization needs to head in. This picture is not always clearly communicated to mid-level managers and workers. These conflicting views cause individual business units and departments to make decisions based on their own view of where the organization needs to go. If different departments have different views, often decisions are made based on competing views. This dynamic cripples organizational cohesion and synergy. In severe cases, departments go in directions that are mutually exclusive where one view is completely opposite of the other. Clearly defined strategic directions allow departments to brainstorm within the same realm of idea; they move forward on the same path with the rest of the organization. The Drivers Model has been proven to help organizations define their picture of the future, their mission, and their goals. The Drivers Model drills down to what an organization does, from whom they do it, and the benefit of these actions.

But the vision, mission, and goals do not fully establish the specific direction of the organization. Organizations also need “positioning statements,” which help establish the areas of primary focus. These positioning statements are shown in the measurable objectives, specific strategies, and top priorities set by the organization.

“If different departments have different views, often decisions are made based on competing views”

In order to identify strategies for growth, The Drivers Model engages stake holders in identifying barriers to growth and potential growth strategies. This then focuses the planning team on defining positioning statements and measurable outcomes.



Spotlight on: AJIE TRAVEL AROUND THE WORLD

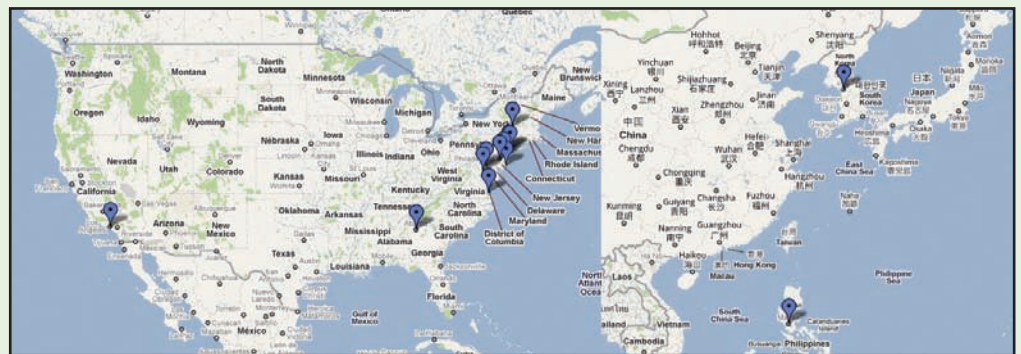
With consulting projects around the world AJIE has traveled significantly each year. Follow the markers to track his most recent movement across the globe.

AJIE RECENT TRAVEL:

- Manila, Philippines
- Newark, NJ
- Trenton, NJ
- Atlantic City, NJ
- New York City
- Albany, NY
- Washington, DC
- Baltimore, MD
- Atlanta, GA
- Philadelphia, PA
- Hampton, VA
- Seoul, Korea

ADDITIONAL TRAVEL PLANS FOR 2011:

- Miami, FL
- Los Angeles, CA
- Nairobi, Kenya
- Seoul, Korea



They say if you want great stock tips or tips for life, go to the shoe shine stand. It's actually true! Alan Inman meets Ambassador Andrew Young at the shoe shine stand in the Sun trust Plaza, Atlanta. Believe it or not, the ambassador discusses his ideas related to an intercontinental highway from the northern tip to the southern tip of Africa

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